



Recommended Solution 1

PROMOTE & CONNECT

Promote and connect wasted food prevention, rescue and recycling services and programs.



PROMOTE & CONNECT

Identify and promote assets (people, infrastructure and technology) in Illinois.

WASTED FOOD ACTION ALLIANCE WILL...

OBJECTIVE A

Identify existing services and programs for food waste prevention, rescue, and recycling in Illinois and nationally. Share information and best practices, encourage collaboration and raise awareness.

OBJECTIVE B

Promote resources via a centralized hub to assist consumers, businesses, and institutions with implementing wasted food reduction efforts.

- I. Identify and map regional assets to encourage collaboration across silos.
 - A. PREVENT - Identify opportunities to connect-the-dots to improve cold-chain management.
 - B. RESCUE - Identify technology solutions to connect food donors to transportation to food bank/pantry to donor agencies. Pilot Project: Feeding America technology to support food bank infrastructure.
 - C. RECYCLE - Collaborate with the Illinois Food Scrap Coalition to support food scrap recycling for residents and institutions/commercial businesses. Explore opportunities for business incentives and resources related to food waste reduction and recycling.

- II. Reach out to and engage a diverse group of stakeholders in collaborating to reduce wasted food.
 - A. Explore public awareness campaigns, promote existing work, and identify how members can collaborate to leverage expertise and resources.
 - B. Develop a communication strategy to support food waste reduction.

- III. Develop a diverse and sustainable funding portfolio to support the Wasted Food Action Alliance.





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Identify and promote assets (people, infrastructure and technology) in Illinois.

OBJECTIVE A:

HOW WILL *YOU* IDENTIFY & SHARE ASSETS?

TAKE ACTION

- ❑ Start or support a program to reduce wasted food, rescue and donate, or recycle/compost food scraps.
- ❑ Develop/implement a technology solution to track and reduce wasted food, improve food donation systems or measure the impact of recycling food scraps.
- ❑ Identify and support opportunities for business incentives for reducing wasted food.



ensia.com/features/smartphone-apps-food-waste/

ENGAGE OTHERS

- ❑ Share your commitment to reduce wasted food through your organization/company advertising, website, social media or newsletter.

MAKE MONEY MATTER

- ❑ Host a networking fundraising event to connect and raise money for work to reduce wasted food.
- ❑ Sponsor or write a project that supports reducing wasted food in grant applications.

OBJECTIVE B:

HOW WILL *YOU* EXPAND & STRENGTHEN *YOUR* NETWORK?

TAKE ACTION

- ❑ [Join](#) the Wasted Food Action Alliance
- ❑ Invite a local or regional partner to join the Wasted Food Action Alliance.
- ❑ Join an organization or network that reduces wasted food.

ENGAGE OTHERS

- ❑ Share information about the **Illinois Food Waste Action Plan** through your organization/company advertising, website, social media or newsletter.

MAKE MONEY MATTER

- ❑ Sponsor or write a project of the Wasted Food Action Alliance into a grant application to fund collaborative work.

